

Media Manipulation, Amplification and Responsibility

danah boyd
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Data & Society

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Flickr: Thomas Hawk



RAMIREZ
CREATORS.COM
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► ON SOCIAL MEDIA

Google



GOOGLE is **NOT**
BIASED AGAINST
RACIST, FASCIST,
MISOGYNISTIC
HATE-MONGERING
CONSERVATIVES.

FACT
NEWS
CHANNEL

► GOOGLE PRODUCT MANAGER
INTERNET BIAS?

 @Ramireztoons

michaelpramirez.com

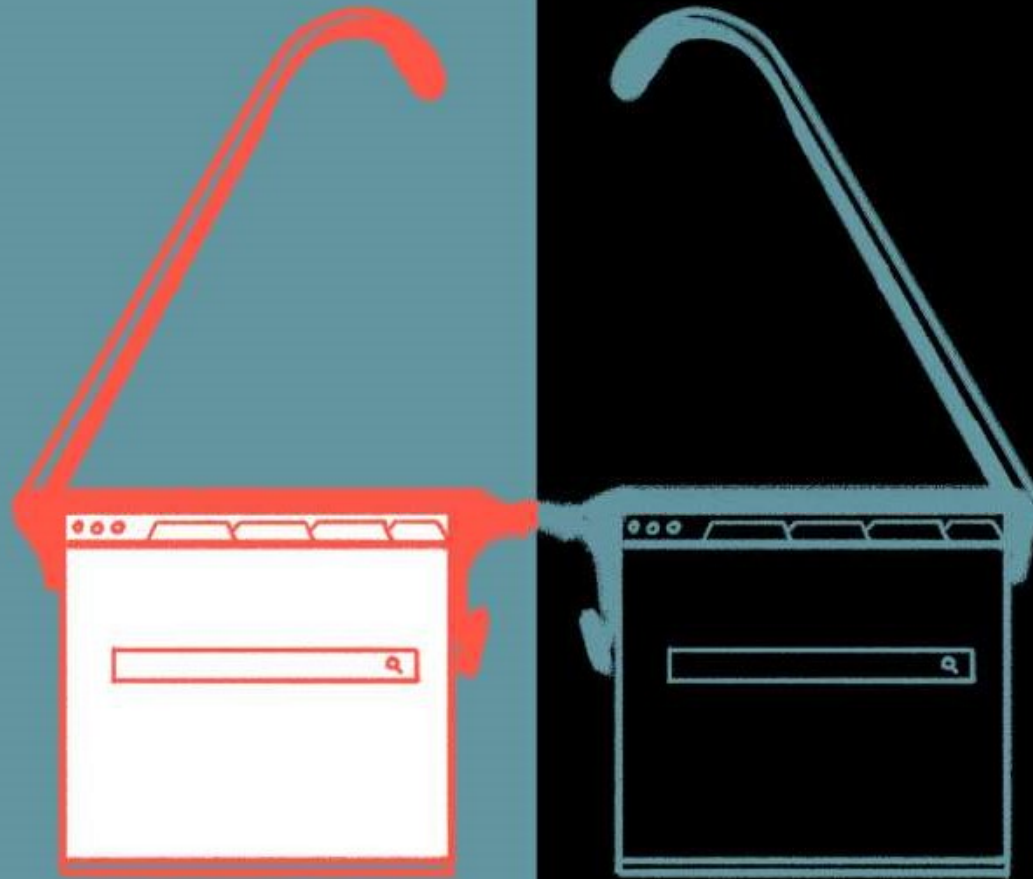


“No, Big Tech Isn’t Silencing Conservatism”

by Francesca Tripodi / Medium



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The Economist – editorial meeting

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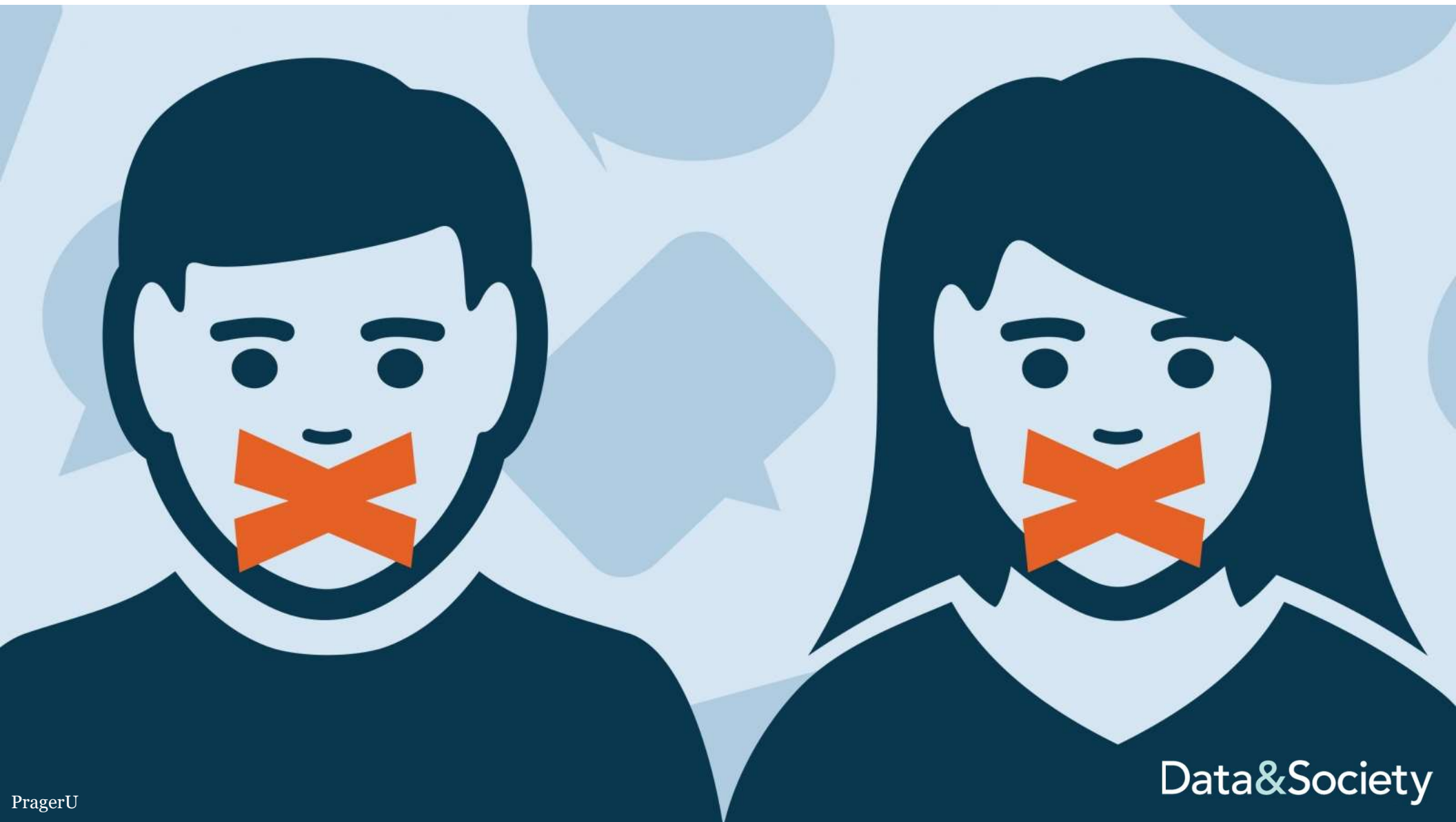


Part One:

Freedom of Speech

The First Amendment

"Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press, or of the right of the people peaceably to assemble, and to petition the Government for a redress of grievances."







reddit



GlobalVoices
The world is talking. Are you listening?

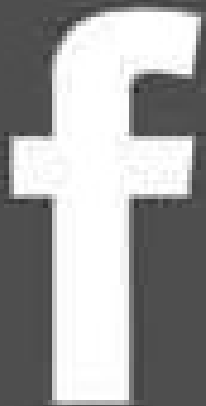
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Part Two:

Aiming for Search



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Google Trends

Compare



● alex jones
Search term

● infowars
Search term

+ Add comparison

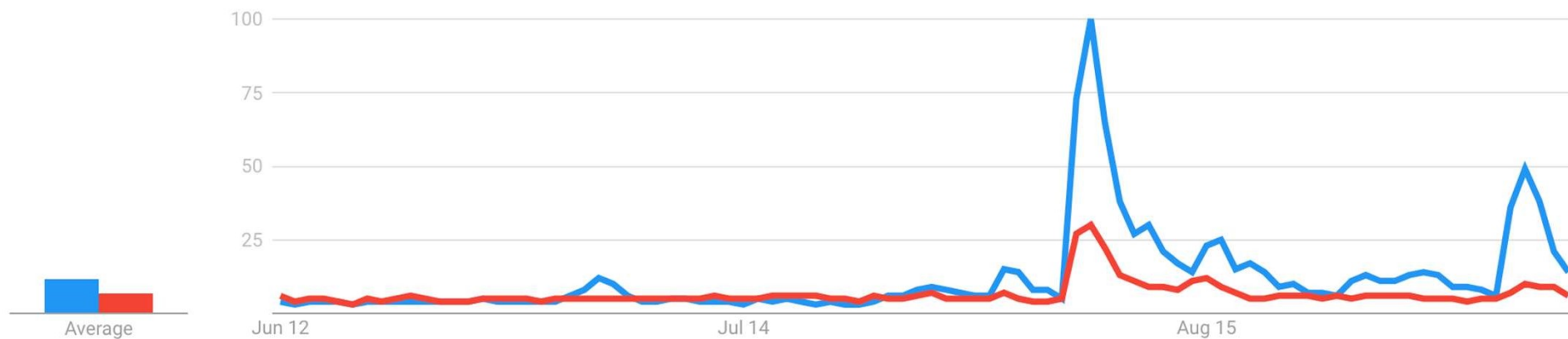
United States ▼

Past 90 days ▼

All categories ▼

Web Search ▼

Interest over time ?





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Part Three: Conspiracy



LOLing at tragedy: Facebook trolls, memorial
pages and resistance to grief online
by Whitney Phillips

Abstract

This paper examines the emergence of organized trolling behaviors on Facebook, specifically in relation to memorial groups and fan pages. In addition to mapping the development of RIP trolling — in which online instigators post abusive comments and images onto pages created for and dedicated to the deceased — the paper also examines the highly contentious and ultimately parasitic relationship(s) between memorial trolls, Facebook's social networking platform and mainstream media outlets. Recalling Oring's account of disaster humor, the paper goes on to suggest that, inadvertently or not, Facebook memorial page trolling presents a pointed critique of a tragedy-obsessed global media.

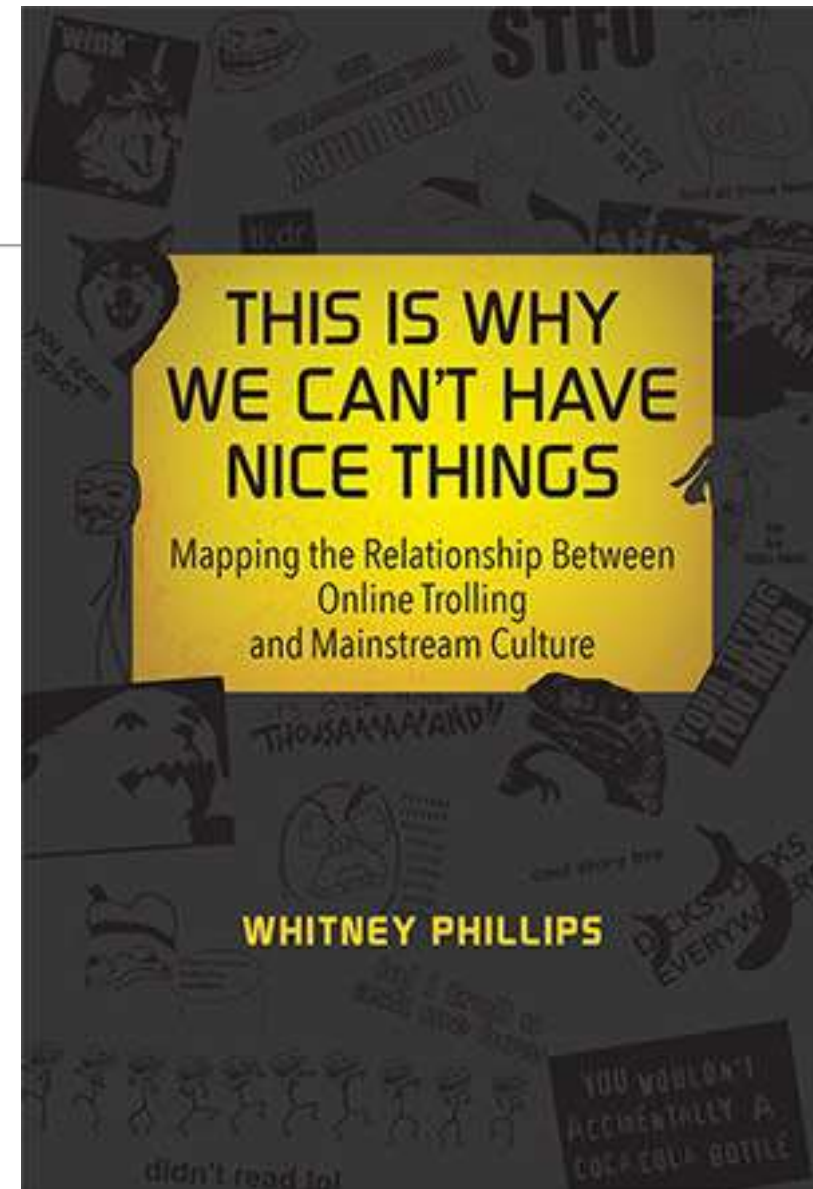
Contents

[Introduction](#)

[Project origins](#)

[Trolling and the interplay between hegemony and resistance](#)

[Gesturing towards a conclusion](#)





Sandy Hook Actors



**Acting as grieving parents
in Sandy Hook.**



**At home in Florida, using their real
name, Sexton. They work for
Homeland Security as 'crisis actors'
to promote Obama's attack on the
2nd Amendment.**

A woman with blonde hair, wearing a black blazer over a black top and black pants, stands on a stage. She has her hands clasped in front of her. The background is a large screen with a red and purple geometric pattern. The title 'THE MYTH OF CRISIS ACTORS' is displayed on the right side of the screen. The word 'CRISIS' is in large red letters, while 'THE MYTH OF' and 'ACTORS' are in white. The stage floor is white with a purple light strip along the edge.

THE MYTH OF **CRISIS** ACTORS

Data & Society



crisis actor



Sign in

200



All

Images

Videos

Maps

News

Shopping

My saves

SafeSearch: **Moderate**

Filter

Large

Color

Type

Layout

People

Date

License

Clear filters

David Hogg
Crisis Actor

Crisis Actor
Busted

Sandy Hook
Crisis Actors

Las Vegas Shooting
Crisis Actors

Crisis Actors
Parkland

Hogg
Crisis Actor

Florida
Crisis Actors

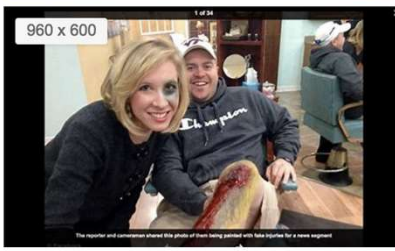
Orlando
Crisis Actors

Crisis Actors
Las Vegas

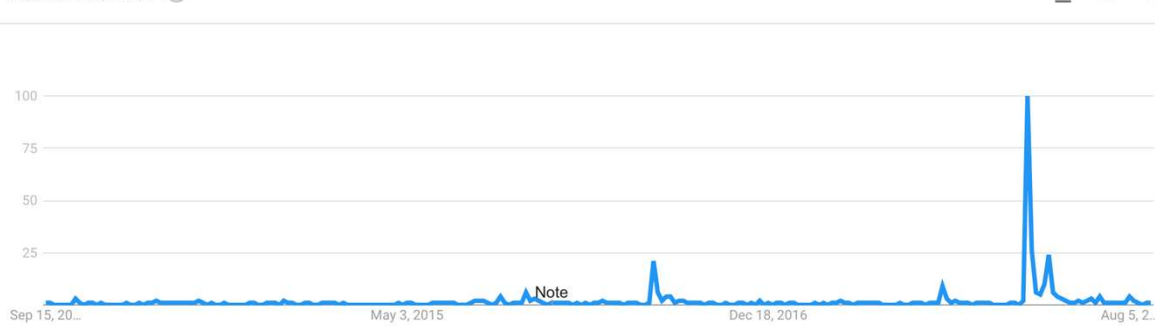
Crisis Actors
Proof

Boston Bombing
Crisis Actors

Crisis Actor
Meme



Interest over time



EXPOSED: School Shooting Survivor Turned Activist David Hogg's Father in FBI, Appears To Have Been Coached On Anti-Trump Lines [VIDEO]

by Lucian Wintrich 1410 Comments

f 75.1K Share

t 1.4K Tweet

e Email







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Send feedback

About 5,260,000 results

FILTER



What is Social Justice?

PragerU • 996K views • 4 years ago

"Social Justice" is a term you hear almost every day. But did you ever hear anybody define what it actually means? Jonah ...

CC



Social Justice Warriors Vs Logic (Free Speech & Culture Appropriation) #22

Social Justice Fails • 158K views • 2 weeks ago

Social Justice Warriors & Feminists VS Logic Compilation. Trigger Warning - Cringe SJW'S Owned & Triggered. Feminists, SJW ...



Social justice -- is it still relevant in the 21st century? | Charles L. Robbins | TEDxSBU

TEDx Talks • 46K views • 3 years ago

This talk was given at a local TEDx event, produced independently of the TED Conferences. Pervasive injustice has society at a ...



Social Justice Warriors Vs Logic (Jordan Peterson & Feminist) #23

Social Justice Fails • 39K views • 5 days ago

Social Justice Warriors & Feminists VS Logic Compilation. Trigger Warning - Cringe SJW'S Owned & Triggered. Feminists, SJW ...

New



Thomas Sowell Dismantles the Ideology of "Social Justice"

PhilosophyInsights • 294K views • 8 months ago

Alternative Influence:

Broadcasting the
Reactionary Right
on YouTube

Rebecca Lewis



Illustration: Jim Cooke

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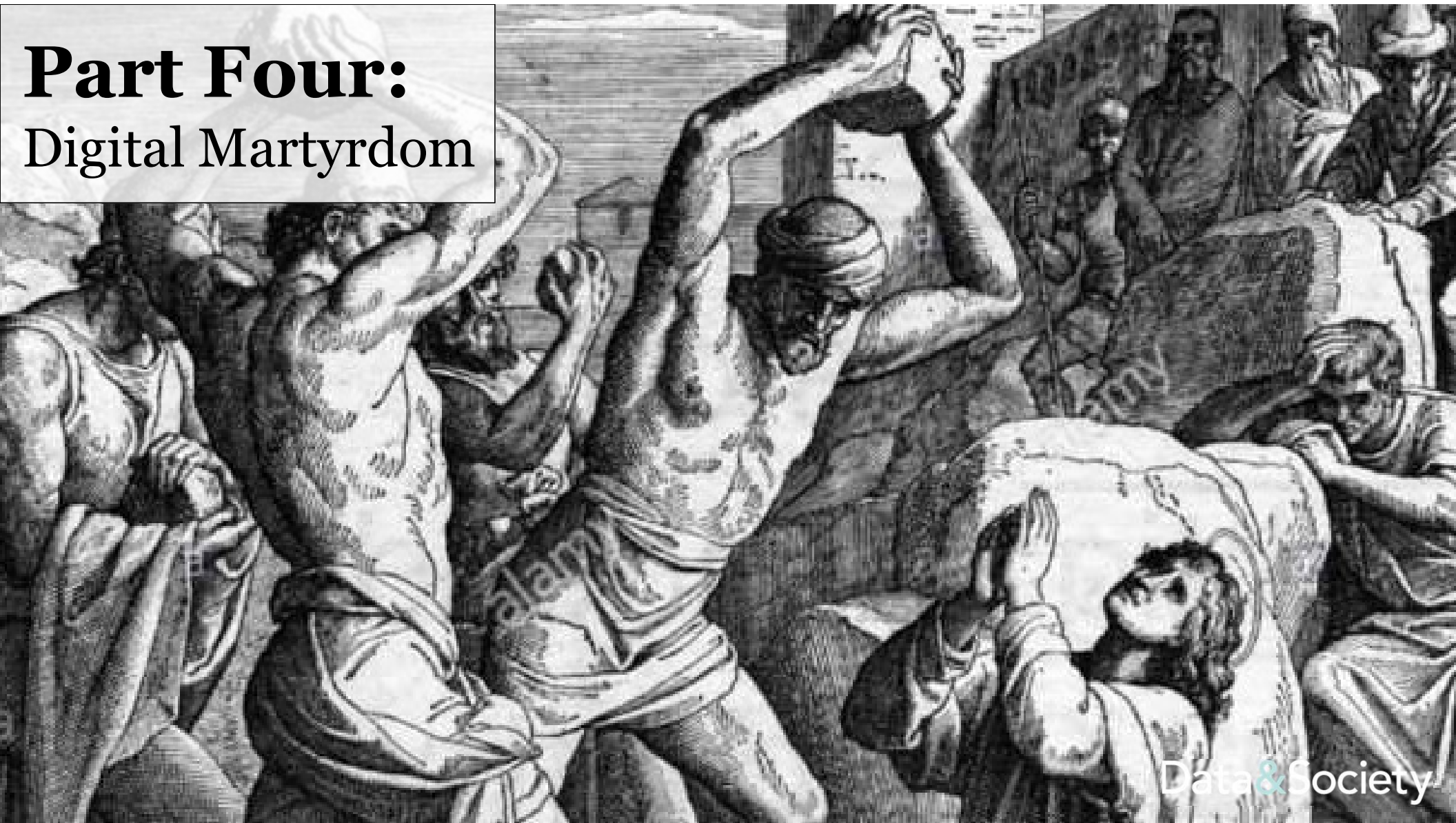
APOPHENIA

THE EXPERIENCE OF SEEING SIGNIFICANT PATTERNS IN
COMPLETELY RANDOM AND MEANINGLESS OBJECTS.

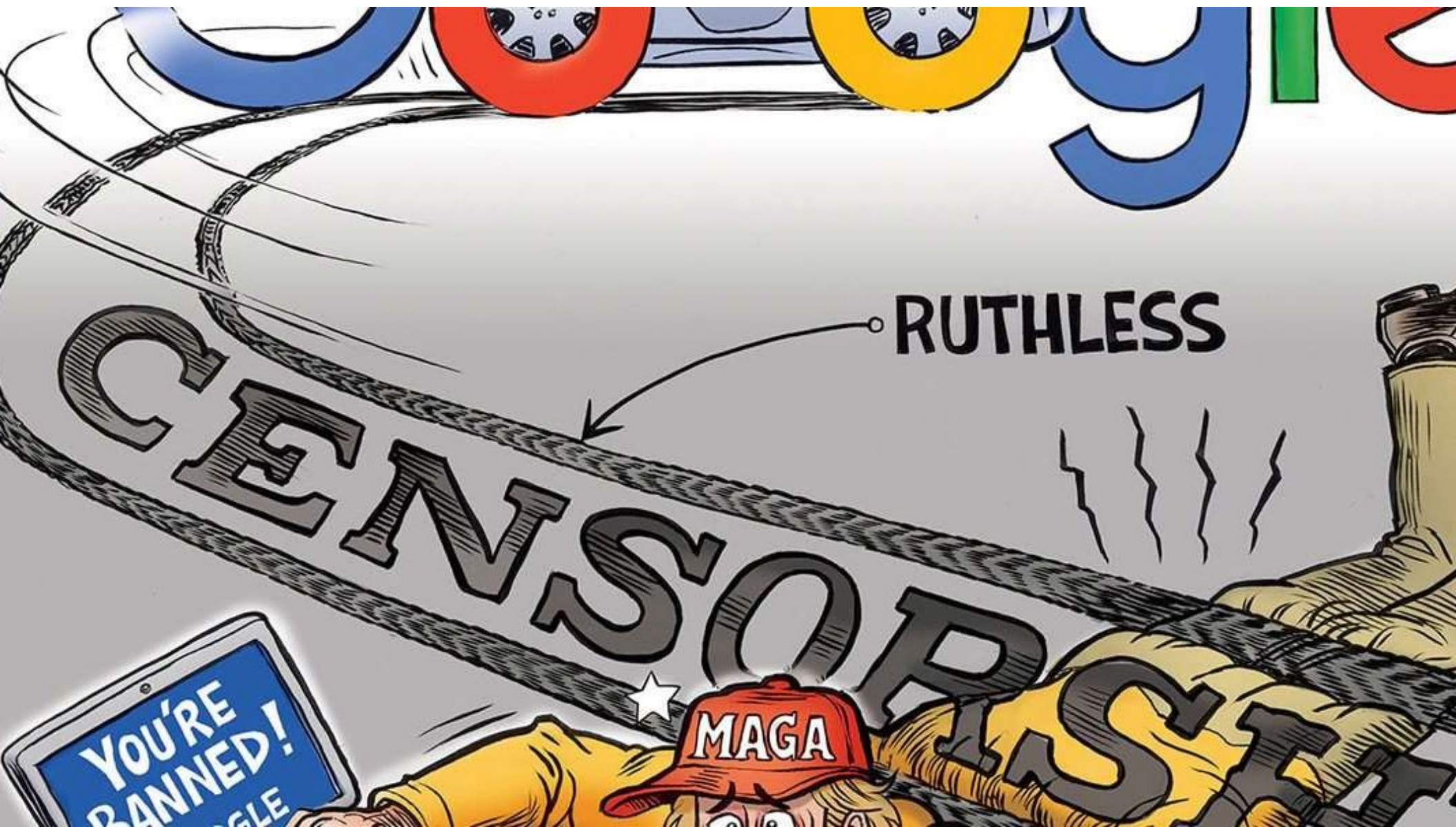
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Part Four:

Digital Martyrdom







RUTHLESS

CENSORSHIP

MAGA

YOU'RE
BANNED!
GLE



Part Five:

Idealism



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Part Six:
Capitalism

Enjoy

Capitalism



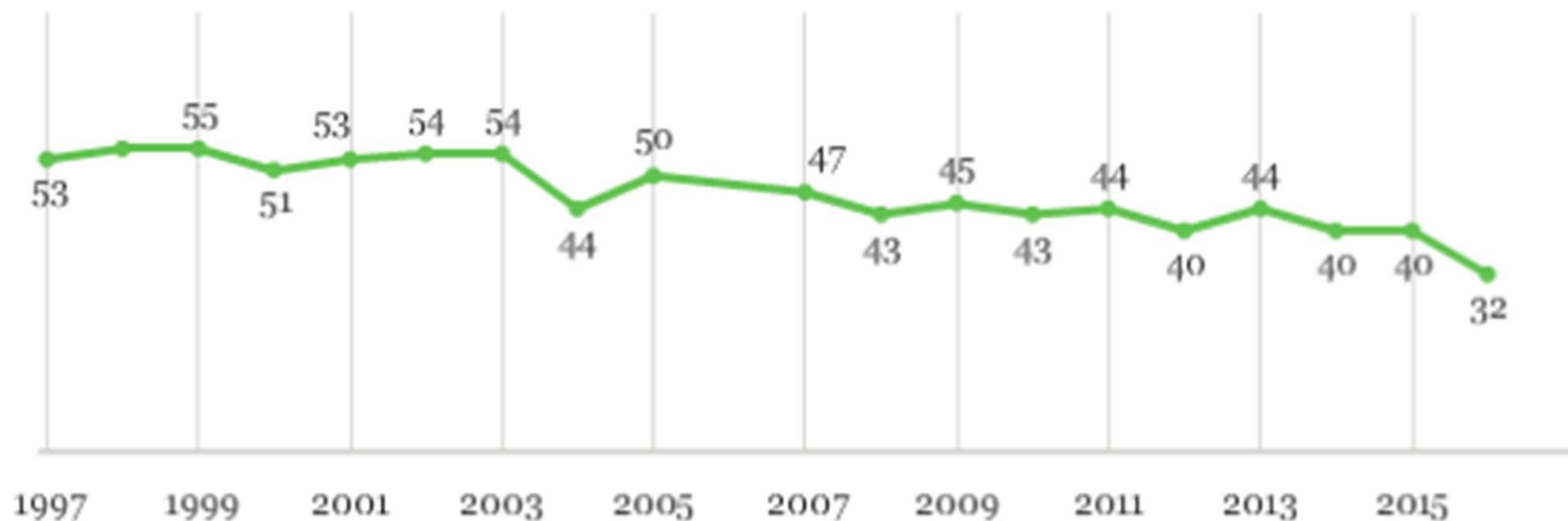




Americans' Trust in the Mass Media

In general, how much trust and confidence do you have in the mass media -- such as newspapers, TV and radio -- when it comes to reporting the news fully, accurately and fairly -- a great deal, a fair amount, not very much or none at all?

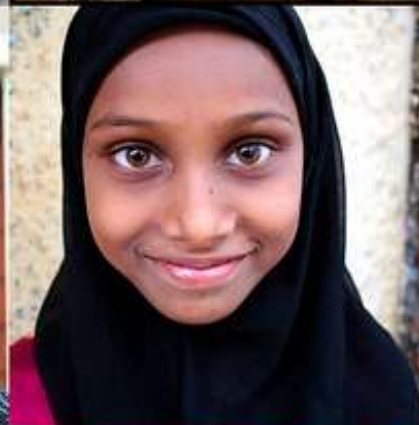
■ % Great deal/Fair amount



GALLUP®

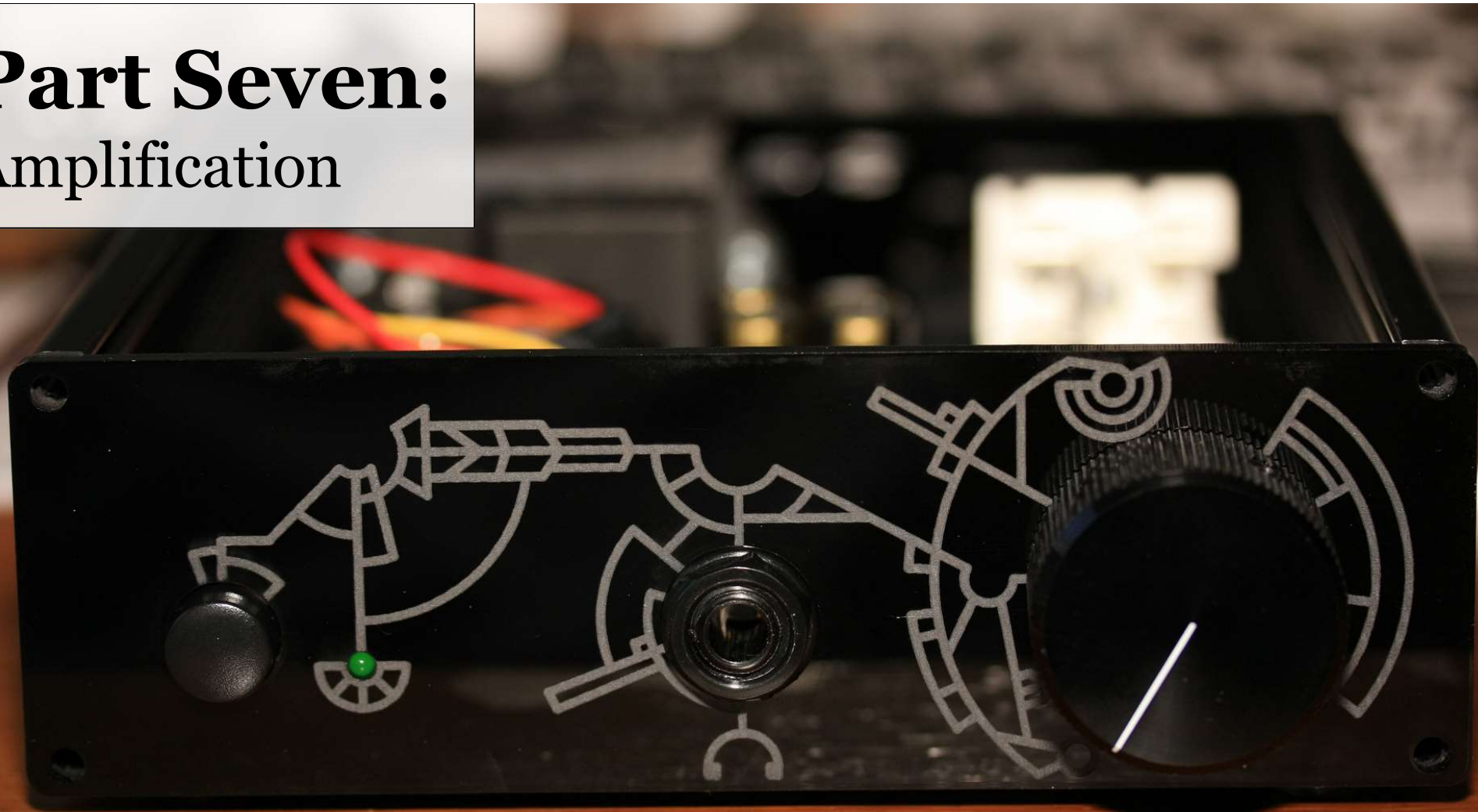







Part Seven:

Amplification









The Oxygen of Amplification

Better Practices for Reporting on Extremists,
Antagonists, and Manipulators Online

By Whitney Phillips

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Flickr: generated



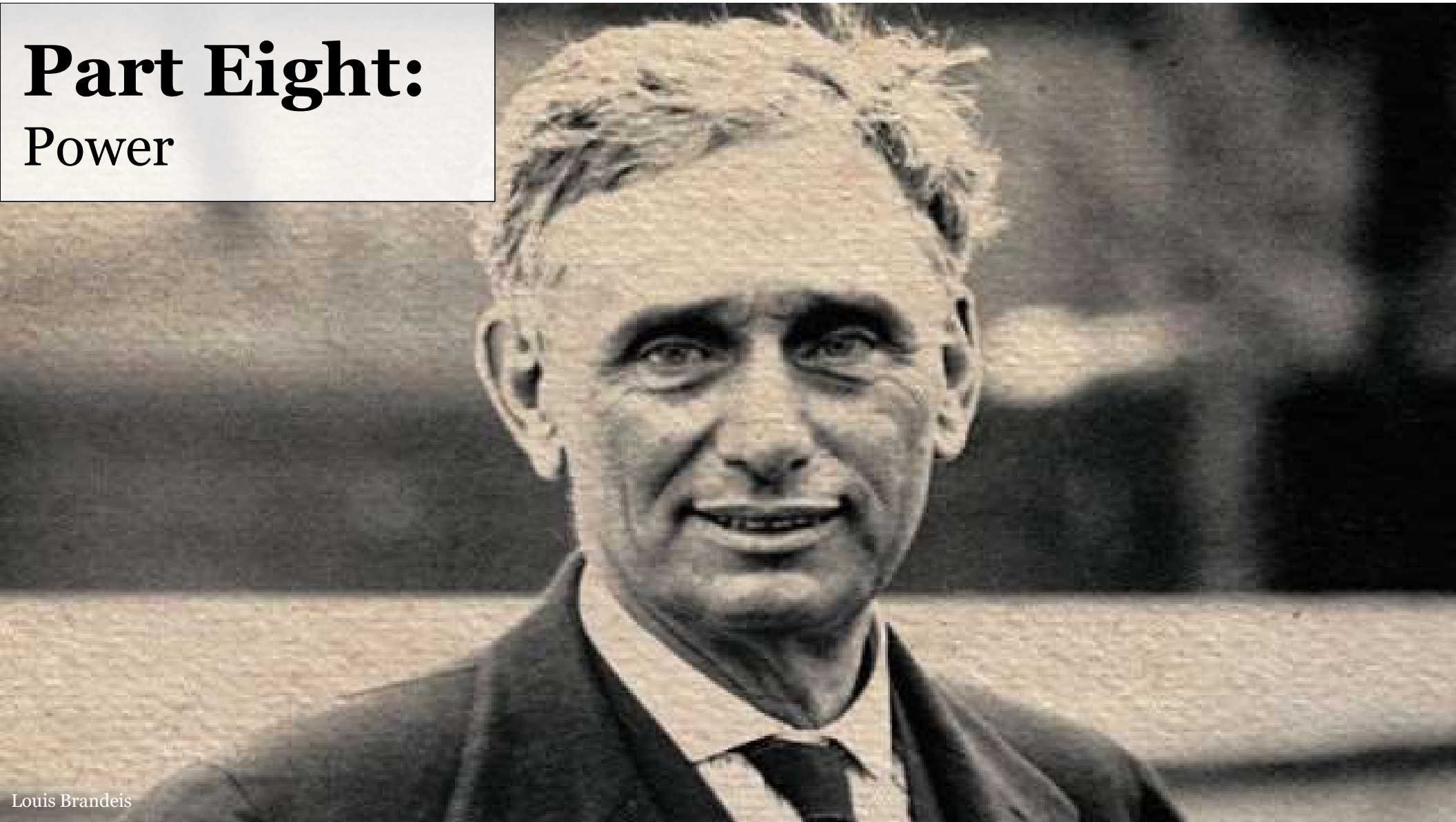
The Matrix





Part Eight:


Power



Louis Brandeis

Smoking Deaths This Year And Counting


American Heart Association


AMERICAN
CANCER
SOCIETY

American  Lung Association

wcb

wcb

Westwood Stationers

3DAY BLADES

TENDER
PET SALON

gettyimages

Gilles Mingasson

**Mr. President,
welcome to
the land of
free press.**









THANK YOU!

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This talk builds on the work of many people at Data & Society, especially Joan Donovan, Kinjal Dave, and the Media Manipulation Team. Funding for parts of this work come from News Integrity Initiative, Craig Newmark Philanthropies, and the John S. and James L. Knight Foundation.

For more: <http://www.datasociety.net/>

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