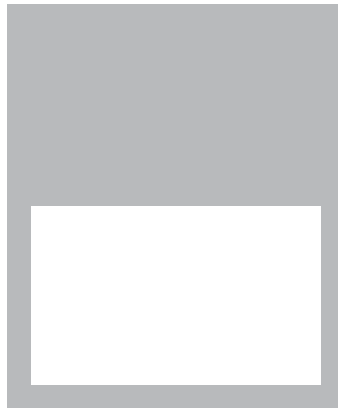# Online News Association (ONA)

Annual Conference (ONA18) Onsite Guide Ad Specifications
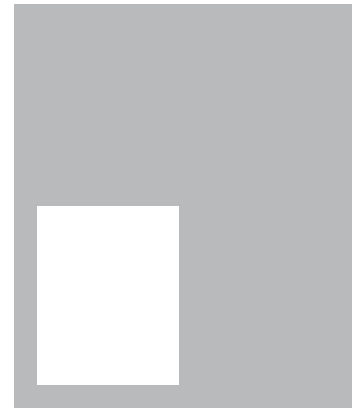
Printed onsite guide size is 8.5" x 11".

High resolution PDF format is preferred for ad files. All images and fonts should be embedded and colors must be in CMYK mode. Please do not include bleeds and crop marks.

Full Page	Half Page	Quarter Page
7.5"(w) x 10"(h)	7.5"(w) x 4.875"(h)	3.625"(w) x 4.875"(h)